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Jeff Gramm analyzes different eras and pivotal boardroom battles from the last century to understand the factors that have caused shareholders and management to collide. Throughout, he uses the letters to show how investors interact with directors and managers, how they think about their target companies, and how they plan to profit.

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Shareholder Activism
Today, no public corporation is too big to be attacked by shareholder activists. Every CEO and corporate director is a potential target unless they have secured voting control of the company.

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But takeover investors have been around as long as the market. Indeed, as Jeff Gramm shows in his lively, well-researched book Dear Chairman: Boardroom Battles and the

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Rise of Shareholder Activism (HarperCollins, 2016), investors have been clawing their way onto company boards and into the decision-making process for nearly a century.

Boardroom Brawlers - strategy+business

Mike Tobia, founder and chairman of Mt. Calvary Community Supper, died on Nov. 12 following a long battle with pancreatic cancer.

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