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MANAGING CHANGE, CREATIVITY

Patrick Dawson is a Professor of Management at the University of Aberdeen. He holds a Constantine Andriopoulos is a Professor of Innovation and Entrepreneurship at Cass Business School, City University London. He holds a PhD in Marketing from the University of Strathclyde and has previously worked at the University of Strathclyde, the University of Aberdeen, Brunel University and held a Chair in Strategy at Cardiff Business School.

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